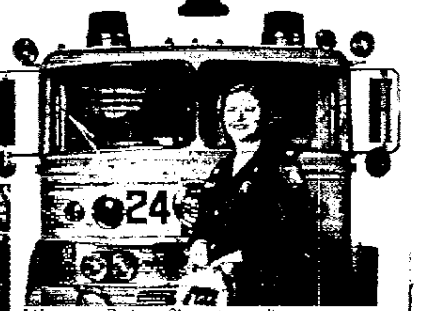
Good people

Helper of the handicapped. Au Demmers of Holland helps handicapped children and their parents.

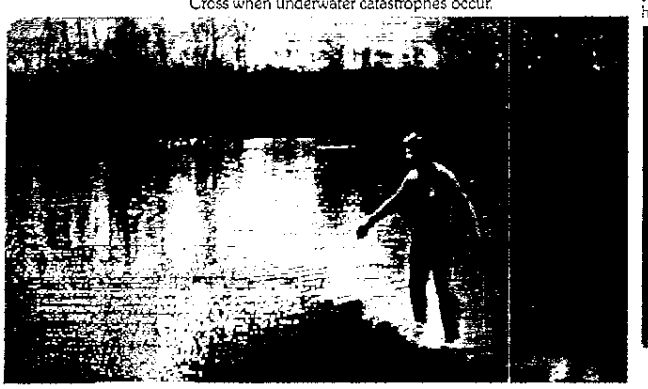
Nature preserver. Erwin Kaempf volunteers 15 to 20 hours a week as an auxiliary gamekeeper in Neuchatel, Switzerland.



Life saver. Barbara Sh[illegible]ut saves lives and property for the Manchester (Virginia) Volunteer Fire Department.

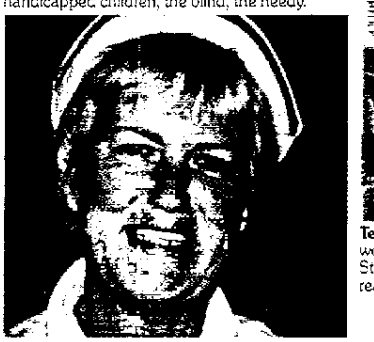
Home providers. Mike Gay and his wife Anita thought about adoption, decided they could help more children by volunteering to provide a foster home for Houston's homeless children.

Rescuer. In Germany, Alfons Thomann works as an unpaid volunteer diver for the Bavarian Red Cross when underwater catastrophes occur.



On-the-spot Samaritan. As a volunteer for the Milwaukee Red Cross, Dale Clark brings his emergency services van right to the scene to aid victims of fires and other disasters.

Fund raiser. Irene Pitcock gives her time to the American Legion Ladies Auxiliary in Louisville raising funds through bake sales, picnics and bingo games for hospitals, handicapped children, the blind, the needy.



Food provider. Manuel Jaquez helped found a cooperative supermarket that provides his Dominican Republic community with quality food at reasonable prices.

Teenagers' friend. Joyce Cranon works with disadvantaged youngsters St. Louis, Mo. to help the teenagers realize their full potential.

Beauty restorer. Nora Kennington works to restore neglected gardens in N.Y.'s Centra

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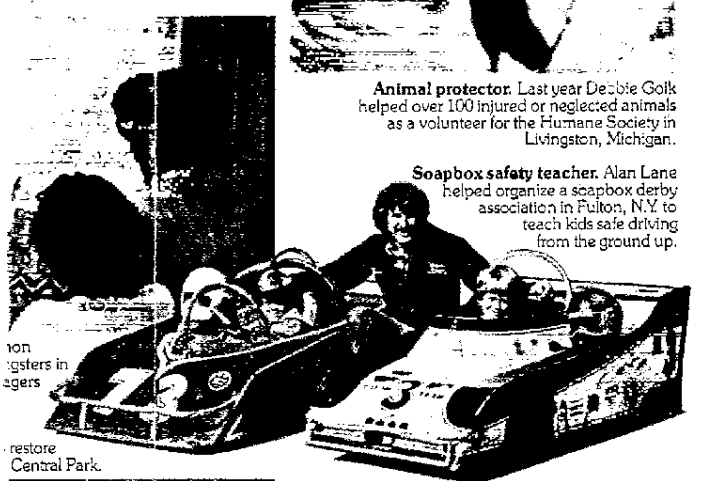
Source: https://www.industrydocuments.ucsf.edu/docs/rzpm0004

e do good things.

Church worker. Eddie Fox joined the choir, now works seven days a week as a church services volunteer in Manhattan.

MS angels. In Melbourne, Australia, Shirley Delamott, Pat Kein and Heiltje Grieve raised over $6,000 for the Multiple Sclerosis Society with picnics, a movie and supper evening, plant and recipe book sales and raffles.

Animal protector. Last year Debbie Golk helped over 100 injured or neglected animals as a volunteer for the Humane Society in Livingston, Michigan.



Soapbox safety teacher. Alan Lane helped organize a soapbox derby association in Fulton, N.Y. to teach kids safe driving from the ground up.

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Central Park.

Aid organizer. S.K. Patankar donates his time to the Bombay Lions Club to help raise funds and organize aid to the elderly, handicapped and blind.

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The good people you see at left are (as they would be the first to tell you) just a sampling of the thousands of people within our Philip Morris family who work as volunteers in our hometowns around the world.

They look quite ordinary; and they are, in reality, quite extraordinary. They work hard for a living, and then, in their off-time, they work hard for nothing. They want to help those who are less fortunate than themselves, and in doing so, they help all of us. For the hard fact is that without these good people, our societies and our lives would be a lot less liveable.

And the delightful fact is this: Every man and woman you see here testifies that the volunteer work they do is "fun," "enjoyable," "rewarding."

They also say "It's easy to get started." Right now you can probably think of some school, library, hospital or church—or some service, cultural or community group—that would love to have you pick up the phone and offer your help for maybe an hour or two a week.

We think you will. After all, good people do good things. And you wouldn't have read this far if you weren't a pretty good person yourself.

Philip Morris Incorporated

Good people make good things.

Makers of Marlboro, Benson & Hedges 100's, Merit, Parliament Lights, Virginia Slims and Cambridge; Miller High Life Beer, Lite Beer and Löwenbräu Special and Dark Special Beer; 7UP and Diet 7UP.

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